

## ***USEA AREA III YOUNG RIDERS' PROGRAM***

### ***SPONSORSHIP PROGRAM***

#### ***\* \$5,000 and above Gold Medal Sponsor***

- Display product/sponsor name in large print on banner at 8 shows per year
- 10 promotional public address announcements
- Products advertised in Young Riders' newsletters
- Right to use Area III Young Riders' "official sponsor" title
- Included in Young Rider program ads featuring sponsor logos
- Display sponsor logo in large print on side of horse transportation
- Sponsor logo printed in large print on back of T-shirts worn at NAYRC and Area III Horse Trials by participating members and families
- Sponsor name advertised in Young Riders' newsletter and on Area III website
- Award your donated products to winners of Young Riders' divisions
- Your products and brochures displayed at sponsor booth

#### ***\* \$2,500 - \$5,000 Silver Medal Sponsor***

- Display product/sponsor name in large print on banner at 8 shows per year
- Included in Young Rider program ads featuring sponsor logos
- Display sponsor logo in large print on side of horse transportation
- Sponsor logo printed in large print on back of T-shirts worn at NAYRC and Area III Horse Trials by participating members and families
- Sponsor name advertised in Young Riders' newsletter and on Area III website
- Award your donated products to winners of Young Riders' divisions
- Your products and brochures displayed at sponsor booth

#### ***\* \$500 - \$2,500 Bronze Medal Sponsor***

- Display product/sponsor name in large print on banner at 8 shows per year
- Included in Young Rider program ads featuring sponsor logos
- Display sponsor logo in large print on side of horse transportation
- Sponsor logo printed in large print on back of T-shirts worn at NAYRC and Area III Horse Trials by participating members and families
- Sponsor name advertised in Young Riders' newsletter and on Area III website
- Award your donated products to winners of Young Riders' divisions
- Your products and brochures displayed at sponsor booth

#### ***\* Supporters Contributing up to \$500***

- Display product/sponsor name on small sign
- Announcement over loudspeaker of items donated for awards
- Award your donated products to winners of Young Riders' divisions
- Your products and brochures displayed at sponsor booth

***Area III Young Riders'***